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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Eddie Drake et al.
Application No. : 09/945,350
Filed : August 31, 2001
For : REAL-TIME AUDIENCE MONITORING, CONTENT
RATING, AND CONTENT ENHANCING

COPY OF PAPERS
ORIGINALLY FILED

Docket No. : 338528007US1

Commissioner for Patents
Washington, DC 20231

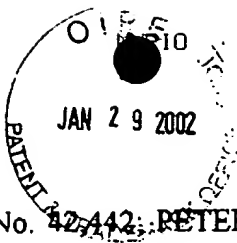
ELECTION UNDER 37 C.F.R. §§ 3.71 AND 3.73

AND POWER OF ATTORNEY

Sir:

The undersigned, being Assignee of the entire interest in the above-identified application by virtue of an Assignment filed concurrently herewith, a copy of which is enclosed, hereby elects under 37 C.F.R. § 3.71, to prosecute the application to the exclusion of the inventors.

Assignee hereby appoints JERRY A. RIEDINGER, Registration No. 30,582; MAURICE J. PIRIO, Registration No. 33,273; MICHAEL D. BROADDUS, Registration No. 41,637; CATHERINE HONG TRAN, Registration No. 43,960; ROBERT G. WOOLSTON, Registration No. 37,263; PAUL T. PARKER, Registration No. 38,264; JOHN M. WECHKIN, Registration No. 42,216; CHRISTOPHER DALEY-WATSON, Registration No. 34,807; STEVEN D. LAWRENZ, Registration No. 37,376; JAMES A.D. WHITE, Registration No. 43,985; STEPHEN E. ARNETT, Registration No. 47,392; EDWARD S. HOTCHKISS, Registration No. 33,904; JAMES NICKELSON, Registration No. 46,140; MARK A. THOMAS, Registration No. 37,953; BRETON A. BOCCHIERI, Registration No. 31,739; BARBARA B. COURTNEY,



Registration No. 42,442; PETER J. DEHLINGER, Registration No. 28,006; LEE ANN GORTHEY, Registration No. 37,337; RICHARD L. GREGORY, Registration No. 42,607; LINDA R. JUDGE, Registration No. 42,702; MICHAEL MARTENSEN, Registration No. 46,901; JUDY M. MOHR, Registration No. 38,563; and LARRY THROWER, Registration No. 47,994, all of Perkins Coie LLP, as the principal attorney with full power of substitution, association, and revocation to prosecute said application, to transact all business in the Patent and Trademark Office connected therewith, and to receive the letters patent therefor. Please direct all correspondence to Customer Number 25096.

Bar Code:



25096

PATENT TRADEMARK OFFICE

Pursuant to 37 C.F.R. § 3.73, the undersigned duly authorized designee of Assignee certifies that the evidentiary documents have been reviewed, specifically the Assignment to Myrio Corporation filed concurrently herewith for recording, a copy of which is attached hereto, and certifies that to the best of my knowledge and belief, title remains in the name of the Assignee.

January 4, 2002
Date

[Signature]
Name of Person Signing

VP Finance Secretary
Title of Person Signing

JDW:jc

Enclosure:
Copy of Assignment

ASSIGNMENT

WHEREAS, we, Eddie Drake, Xiping Long, and Padmaja Vrudhula ("ASSIGNORS"), having post office addresses of 9239 NE 174th Place, Bothell, Washington 98011; 1125 Oakhill Place NW, Issaquah, Washington 98027; and 2515 4th Avenue, Apt. 2007, Seattle, Washington 98121 respectively, are the joint inventors of an invention entitled "REAL-TIME AUDIENCE MONITORING, CONTENT RATING, AND CONTENT ENHANCING," as described and claimed in the specification for which an application for United States letters patent was filed on August 31, 2001 and assigned Application No. 09/945,350. This application claims the benefit of U.S. Provisional Application No. 60/229,631 filed August 31, 2000.

WHEREAS, Myrio Corporation ("ASSIGNEE"), a corporation of the State of Delaware having a place of business at 3500 Carillon Point, Kirkland, Washington 98033, is desirous of acquiring the entire right, title, and interest in and to the invention and in and to any patents that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS hereby sell, assign, and transfer unto ASSIGNEE, its legal representatives, successors, and assigns, the entire right, title and interest in and to the invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations, or extensions thereof, any other inventions described in the application, and any and all patents of the United States of America and all foreign countries that may be issued for the invention, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from the United States application to which foreign applications are entitled by virtue of international convention, treaty or otherwise, the invention, application and all patents on the invention to be held and enjoyed by ASSIGNEE and its successors and assigns for

their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer, and sale not been made.

UPON THE ABOVE-STATED CONSIDERATIONS, ASSIGNORS agree to not execute any writing or do any act whatsoever conflicting with this assignment, and at any time upon request, without further or additional consideration but at the expense of ASSIGNEE, execute all instruments and documents and do such additional acts as ASSIGNEE may deem necessary or desirable to perfect ASSIGNEE's enjoyment of this grant, and render all necessary assistance required for the making and prosecution of applications for United States and foreign patents on the invention, for litigation regarding the patents, or for the purpose of protecting title to the invention or patents therefor.

ASSIGNORS authorize and request the Commissioner of Patents and Trademarks to issue any Patent of the United States that may be issued for the invention to ASSIGNEE.

01-03-2002

Date

Eddie Drake

State of

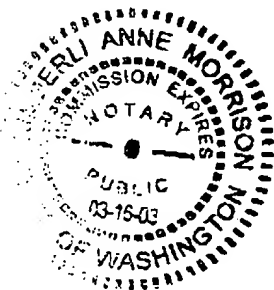
Washington

County of

King

ss.

I certify that I know or have satisfactory evidence that Eddie Drake is the person who appeared before me, and the person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated

January 3, 2002Signature of
Notary PublicKimbelle Anne Morrison

Printed Name

Kimbelle Anne Morrison

My appointment expires

March 16, 2003

01-03-2002

Date

Xiping Long

State of

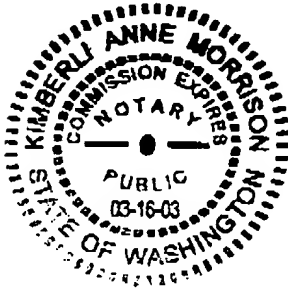
Washington

County of

King

ss.

I certify that I know or have satisfactory evidence that Xiping Long is the person who appeared before me, and the person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated

January 3 2002

Signature of
Notary Public

Kimberli Anne Morrison

Printed Name

Kimberli Anne Morrison

My appointment expires

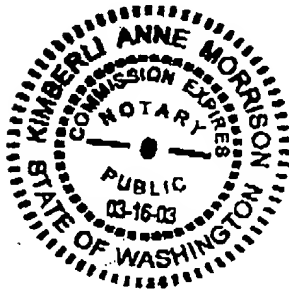
March 16, 2003

December 4, 2001
Date

Padmaja Vrudhula
Padmaja Vrudhula

State of Washington)
County of King) ss.

I certify that I know or have satisfactory evidence that Padmaja Vrudhula is the person who appeared before me, and the person acknowledged that she signed this instrument and acknowledged it to be her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated January 4, 2001
Signature of Kimberli Anne Morrison
Notary Public
Printed Name Kimberli Anne Morrison
My appointment expires March 16, 2003

RECORDATION FORM COVER SHEET
PATENTS ONLY

Attorney Docket No.: 040894-5681

To the Commissioner for Patents:
Please record the attached original documents or copy thereof.

ATTN: BOX ASSIGNMENT

1. Name of conveying party(ies):

1. Takao MURAKAMI
2. Masaru FUKUDA

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: YAZAKI CORPORATION

Internal Address:

Street Address: 4-28, Mita 1-chome,
Minato-ku, Tokyo, Japan

City:

State:

Zip:

Additional name(s) & address(es) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: June 12, 2001

4. Application number(s) or patent number(s): **NEW APPLICATION**

If this document is being filed together with a new application the execution date of the application is:

June 12, 2001

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached: ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert J. Gaybrick

Internal Address: Morgan, Lewis & Bockius LLP
Customer No. 009629

Street Address: 1800 M Street, N.W.
City: Washington State: D.C. Zip: 20036

6. Total number of applications and patents involved: 1

7. Total fee (37 C.F.R §3.41): \$40.00

☒ Enclosed

☐ Authorized to be charged to deposit account 50-0310

8. Deposit account number: 50-0310

Attach duplicate of page if paying by deposit account

9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert J. Goodell

Name of Person Signing

Reg. No. 41,040



Signature

June 25, 2001

Date

Total number of pages including cover sheet, attachments and documents: 2

ASSIGNMENT

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

CONNECTOR

for which I/WE executed an application for United States Letters Patent concurrently herewith; or filed an application for United States Letters Patent on _____, (Application No. _____); and

WHEREAS, YAZAKI CORPORATION, a corporation of Japan, whose post office address is 4-28 Mita 1-chome, Minato-ku, Tokyo, Japan (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/WE have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. _____, filed June 25, 2001) the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I/WE have hereunto set our hand(s).

Full Name of Sole or First Assignor Takao MURAKAMI	Assignor's Signature <i>Takao Murakami</i>	Date June 12, 2001
Address c/o Yazaki Parts Co., Ltd., 206-1, Nunobikibara, Haibara-cho, Haibara-gun, Shizuoka, Japan		Citizenship Japan
Full Name of Second Assignor Masaru FUKUDA	Assignor's Signature <i>Masaru Fukuda</i>	Date June 12, 2001
Address c/o Yazaki Parts Co., Ltd., 206-1, Nunobikibara, Haibara-cho, Haibara-gun, Shizuoka, Japan		Citizenship Japan
Names of additional inventors attached [] Yes [x] No		